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Advantages of Balboa Press					
Opportunity for Discovery by <i>Hay House</i>	✓	✓	✓	✓	✓
<i>Hay House</i> Online Catalogue Placement			✓	✓	✓
New Releases Section on the <i>Balboa Press</i> Bookstore		✓	✓	✓	✓
Featured Book Placement on the <i>Balboa Press</i> Bookstore			✓	✓	✓
Formats					
Softcover Publishing	✓	✓	✓	✓	✓
Digital Formatting & Distribution (e-Book Publishing)	✓	✓	✓	✓	✓
Hardcover Publishing		+	✓	✓	✓
Want your book in an audiobook format? Contact your Publishing Consultant for this available formatting option.					
Registration					
ISBN Assignment	✓	✓	✓	✓	✓
US Copyright Registration		✓	✓	✓	✓
AU Legal Deposit	✓	✓	✓	✓	✓
Worldwide Distribution	✓	✓	✓	✓	✓
Editorial					
Editorial Assessment		+	✓	✓	✓
Cover Copy Polish		+	+	✓	✓
Production					
Electronic Galley	✓	✓	✓	✓	✓
Image Insertions	10	20	50	75	Unlimited
Interior Revision - Block of 25		✓	✓	✓	✓
Cover Design	✓	✓	✓	✓	✓

Call 1 800 844 925 to order

or speak to a Balboa Press team member for more information about our packages

Disclaimer: Prices listed do not include applicable taxes (such as sales, use, excise, value-added, goods and services, or other tax), which will be added to the total at the time of purchase. Prices listed do include the copies of the book; the cost of shipping and handling will be calculated and charged after your book is made available for sale.

Enhanced Metadata Listing				✓	✓
Amazon "Look Inside", Google, and Barnes & Noble "Read Instantly" Previews		✓	✓	✓	✓
Book Copies					
Credit for your First Book Order		\$350.00	\$750.00	\$1,500.00	\$1,500.00
Promotional Digital Bookstubs		50	250	500	Unlimited
Marketing					
Print-Ready Bookmarks Design File		✓	✓	✓	✓
Book Sales Savvy Guide		✓	✓	✓	✓
Social Media Setup Support		Guide	Kit	Kit	Kit
Author Website Setup with One Year Hosting		3 pages	6 pages	6 pages	10 pages
Domain Name and Hosting Renewal		+	+	1 year	2 years
Booksellers Return Programme		+	12 months	24 months	36 months
Press Release Essential		+	100 media outlets	500 media outlets	500 media outlets
Feature on <i>Bookmad</i> magazine			New Releases	Half page	Full page
Print-Ready Marketing Materials Design File			3 events	10 events	Unlimited
Bookstore Sell Sheet Digital File				✓	✓
Book Launch Social Media Announcement				✓	✓
Video and Podcast Interview on <i>The Book Connection</i>				✓	✓
2-Week Online Book Launch Campaign					✓
Bookstore Pitch Campaign					✓
Standard Book Video		+	+	+	✓
Additional Features					
Concierge Service					✓
Custom Colour Illustrations (for full-colour books only)		+	+	+	+

+ - Add-on
 ✓ - Included

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